

# YOUR



### MELISSA BARKER **BRAND STRATEGIST**



### KRYSTA CHAPMAN WRITER







## SERVICES BRANDIN MESSAGING SPEAKER MARKETING STRATEGY PRESENCE







## dynepic® ONE PLATFORM TO POWER THE FUTURE



### **1-PAGER**



info@dynepic.com

To Utilize J20.1 \$1.5M Phase II SBIR Funding To Deploy Cutting-Edge Training Solutions. Contact Us To Learn More!

a and all and a loss a loss at DX Evolve instructor dashboards consolidate student performance metrics from all the XR apps into a live

training dashboard. Supports xAPI.





# ASSISTPRO®

Spend More Time Doing What You Do Best

## Delegate the Rest to Us





Get Star

**Our Story** Services

**Client Login** Resources

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## **WEB**

It's time to do more by

Our virtual assistants have given 100.000+ hours back

## Hiring an Assistant

AssistPro Executive Virtual Assistants:

- Live in the U.S.
- Meet our standard of excellence

Learn more about how we put time back into your day

Schedule a Discovery Call



ing our AssistPro Assessment ™ we evaluate onal compatibility, skill sets, experience s to pair you with the right assistant.



Know What & How to Delegate



It's not Just Business, It's Personal hether it's handing over important tasks, talking th your clients, or scheduling your child's dentist pointment, our process begins with a foundation

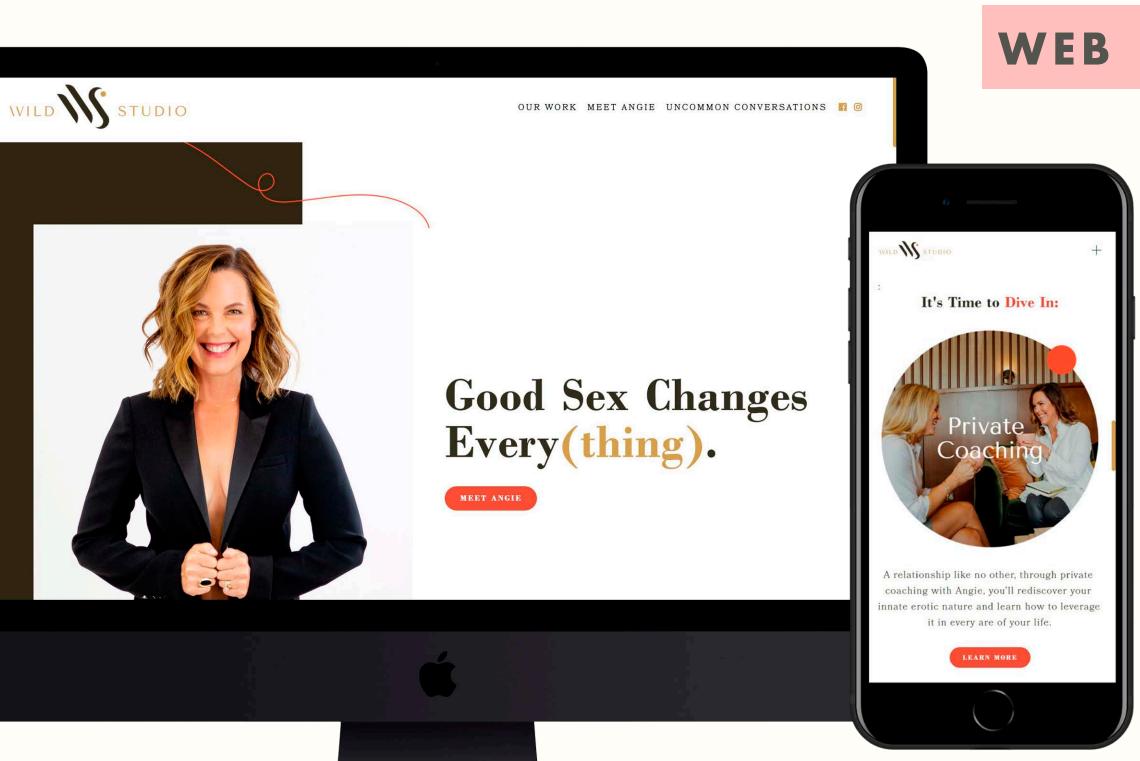






# Unleash Your Wild (In)side







### 6 Tips for Being in Your

## Wild Body

emember when you were a little girl and you would touch everything? The world, and your own body, was an endlessly fascinating playground of sights, sounds, smells, tastes and feelings. Your fingers were into everything and touching yourself was as natural as breathing. Your body was the way you learned how to be in the world.

As children, we are completely in our bodies. We are in tune with so many sensations and feelings: pain, sadness, frustration, creativity, joy, wonder, awe. Over time, based on a myriad of reasons in which I cover extensively with my clients, we lose this sense of BEing in our body.

As we move from childhood three adolescence into adulthood, we concepts, receive and cast judgi intellectualize our lives. We are trust the feelings we feel and ov to be "in control" of ourselves.

Being in control becomes the nu one objective of life success. Es young girls, the more in control demonstrate "good" behavior, th are rewarded with praise. And since many of us want to please, the cycle of pleasing

> We get stuck in loop of being i control, and st to be good end with a heavy do people pleasing.

hen one day, somewhere in mid-life, we wake up and want to scream, "Where did I go? Where have I been? I want to BREAK OUT of this ridiculous cage that I didn't even ask to be in."

Or, "I built this cage because this is what I thought I wanted, and NOW I realize it's what everyone else wants, told me to want, expected me to want... it's not what I want. How did I get here?"

### This shows up most clearly in the domain of pleasure.

One of the most common things I hear from my clients and women in my community when we talk about pleasure, is the feeling of disembodiment. The word "bobblehead" comes up often in describing how this disembodiment occurs to them.

"It feels like I live from the neck up, completely imprisoned in my mind and thoughts without consideration for the desires of my body," or some version of this, is a common statement in my work with women around pleasure, desire and sexuality. A look of confusion, mystery and even sadness washes over their faces when I say "drop into your body," or talk about the body being a messaging system which gives us important information constantly, we just don't know how to listen.

Even though we might exercise, eat right and do all the things we are "supposed" to do for the health of our bodies, we don't really relate to the power that is within the female form.

> And we definitely don't know what our body actually wants. What she desires.

## LEAD MAGNET



# DIM DANCE NOT CHARLESTON



### BRANDING





Hex: #00d2e1 RGB: 0, 210, 225 CMYK: 90, 0, 23, 0

Hex: #ff745d RGB: 255, 116, 93 CMYK: 0, 69, 59, 0

Hex: #8e9498 RGB: 142, 148, 152 CMYK: 48, 35, 34, 1

Black

## - Stem-Bold pt. 48

We are a non-competitive studio focusing on pre-professional training. We take pride in seeing our dancers grow as artists who will pursue careers in dance, go to college for dance, or take dance for recreation.

We want your dancer to LOVE the way they feel when they are dancing. We promote positive body image and feel strongly that there is not a "body type" for dance.

We work hard to promote and teach positive lessons that help your dancer feel confident in and out of the studio while receiving professional instruction on the techniques of many dance genres. - Acumin Variable Concept Light pt. 12



Start Dancing Parent Info About Us

PARENT PORTAL

**DANCE** MOVES

We Love

Parents!

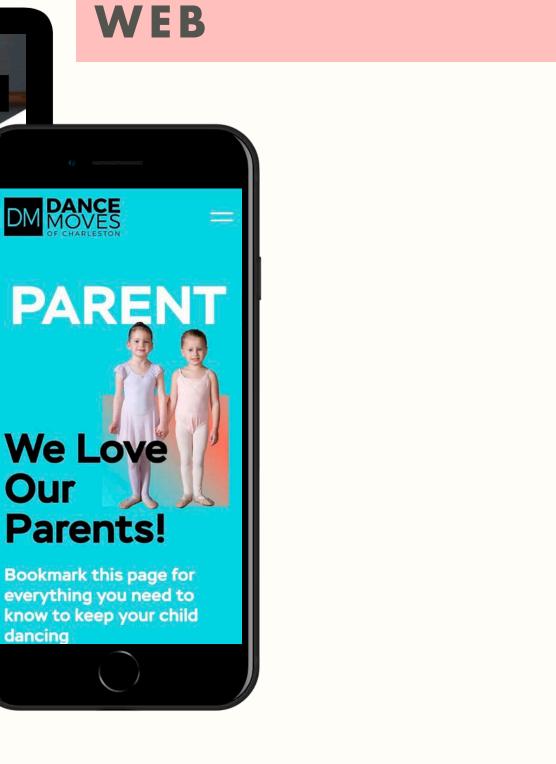
Our

dancing

## **Dancing Into** Confidence

**Charleston's Premiere Dance Studio** for Ages Two through Teens









BRANDING



RGB: 210, 30, 45 RGB: 174, 66, 112 RGB: 244, 150, 0

CMYK: 18, 90, 33, 1 CMYK: 0, 99, 92, 0 Hex: d21e2d Hex: ae4270 Hex: f49600



THE FINE ART **OF MUSIC EDUCATION** 

Whether you're looking for private or group voice or instrument lessons, summer camps, or group classes, FAME Performing Arts has an option for you.



RGB: 76, 154, 177 Hex: 4c9ab1



RGB: 30, 58, 100 CMYK: 0, 49, 100, 0 CMYK: 84, 19, 26, 0 CMYK: 100, 83, 34, 24 CMYK: 0,0,6,0 Hex: 1e3a64



RGB 255 252 238 Hex: fffcee







LOGIN

### **Guiding Children** FIND THEIR VOICE

LEARN MORE



### PREPARING KIDS TO TAKE ON THE STAGE WORLD

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ரு COFFEE HOUSE



BEYOND THE NOTES, CUES AND CHORDS... we guide children to find their voic while building confidence on and



FAV

re's no place like 0







**WEB** 

## EXPRESSION LIVES HERE

We offer a variety of high-quality private and group classes in the performing arts:







### SHINE SPOTLIGHT ON:

Confidence Self Expression



ncredibly fun, low pressure, an











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## BRANDING





### Simplified & Streamlined Money Management for Small Business

Sophisticated Light. pt. 42

Know your numbers, automate your systems, and gain game-changing insight from your team of financial advisors Gilroy Medium pt. 14







HEX: #051945 RGB: 5, 25, 69 CMYK: 100, 93, 35, 51



HEX: #d9b34e RGB: 217, 179, 78 CMYK: 10, 29, 86, 0



HEX: #db9eb3 RGB: 219, 158, 179 CMYK: 2, 45, 10, 0



HEX: #f2e1d6 RGB: 242, 225, 214 CMYK: 2, 12, 12, 0



- Conrod Hunter, Owner, Forcrott Wine Co.





While all engagements are custom, there are 3 primary ways we can support your business's financial health:





Company Name \* What the Your Regest fran Ponts? Knowing Where to Start
Time to Keep Our Books Up to Date Understanding My Financials wing a Partner I Can Trust In This Part of My Busin

## **WEB**





Nesha Pai, CPA -



Tanya Loseke



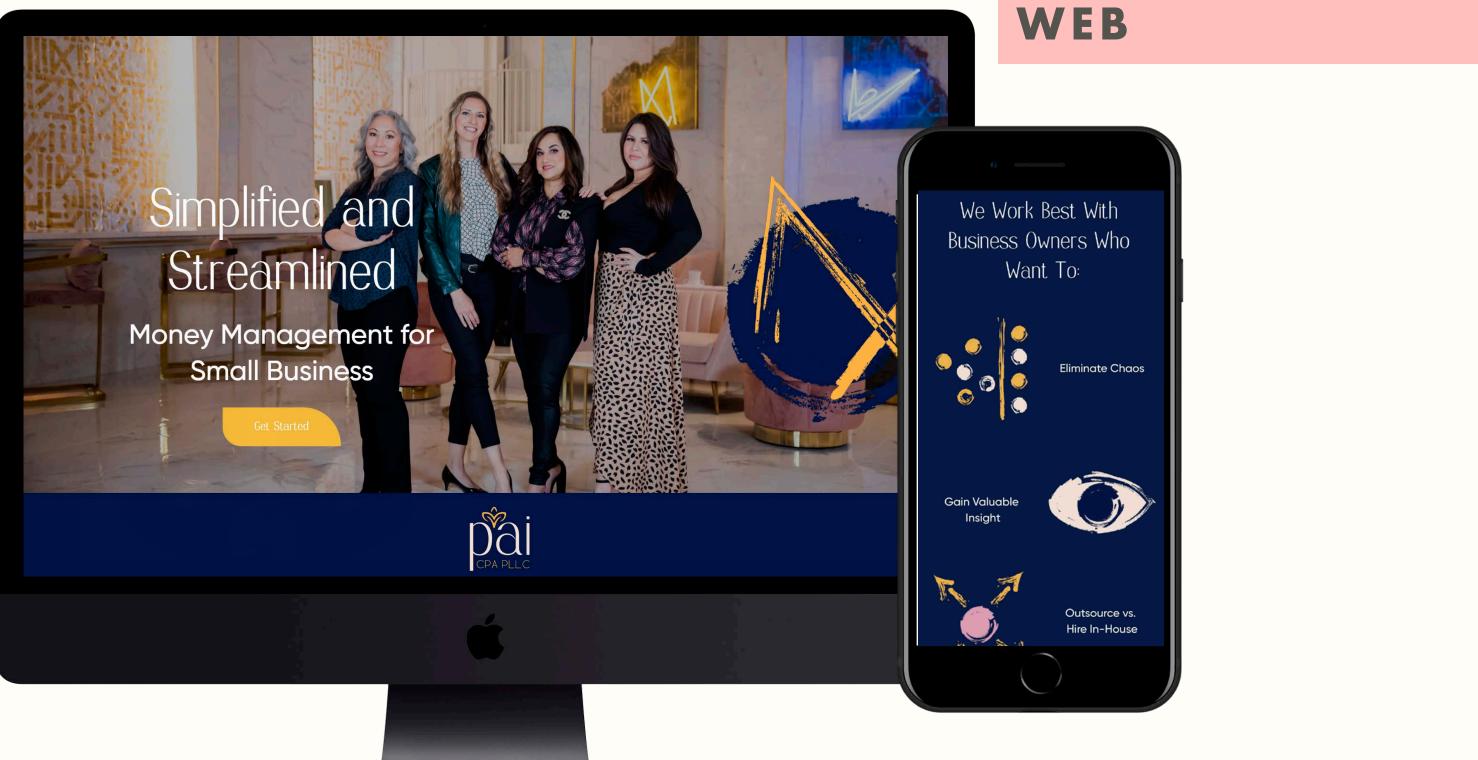


Erika Friedman ~













## **ADVERTISING**

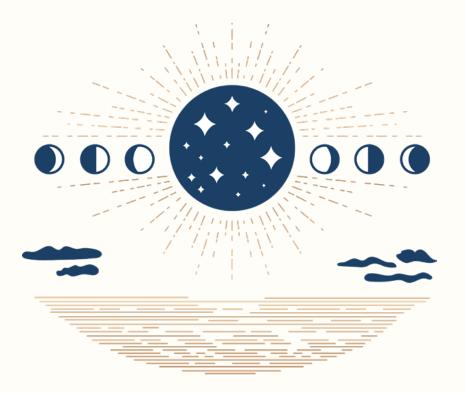




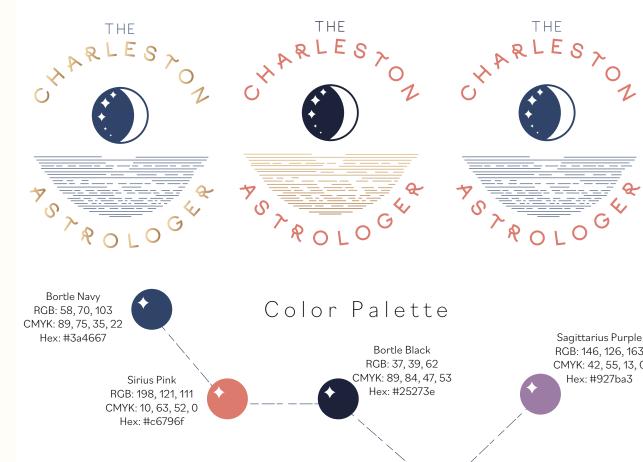


## BRANDING





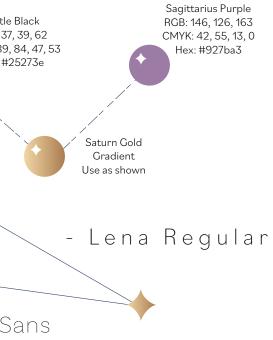
### THE BRAND GUIDE OPTIONS FOR THE CHARLESTON ASTROLOGER



ASTROLOGY

is just a finger pointing at **reality**.

- Basic Sans





Relationships

How can this be better?

What's next for me?

Career

Who am I?

Destiny

Parenting

Areas to Explore

Your soul arrived here for a reason. We can help you answer your most burning questions.

Who is this child?





WEB



Hi, I'm Dolly

Healer, Wife, Mother, and







# PREMIER CONNECTS

### EXECUTIVE EVENTS ELEVATED





### BRANDING





Gradient

Pantone Solid 7558 C HEX: #977124 RBG: 151, 113, 36 CMYK: 36, 51, 100, 17

Pantone Metallic 8640 C HEX: #9b7c38 RBG: 155, 124, 56 CMYK: 36, 46, 92, 13



Pantone Black C HEX: #2d2a26 RBG: 45, 42, 38 CMYK: 67, 64, 67, 67

HEX: #efe7da RBG: 239, 231, 218 CMYK: 6, 7, 13, 0

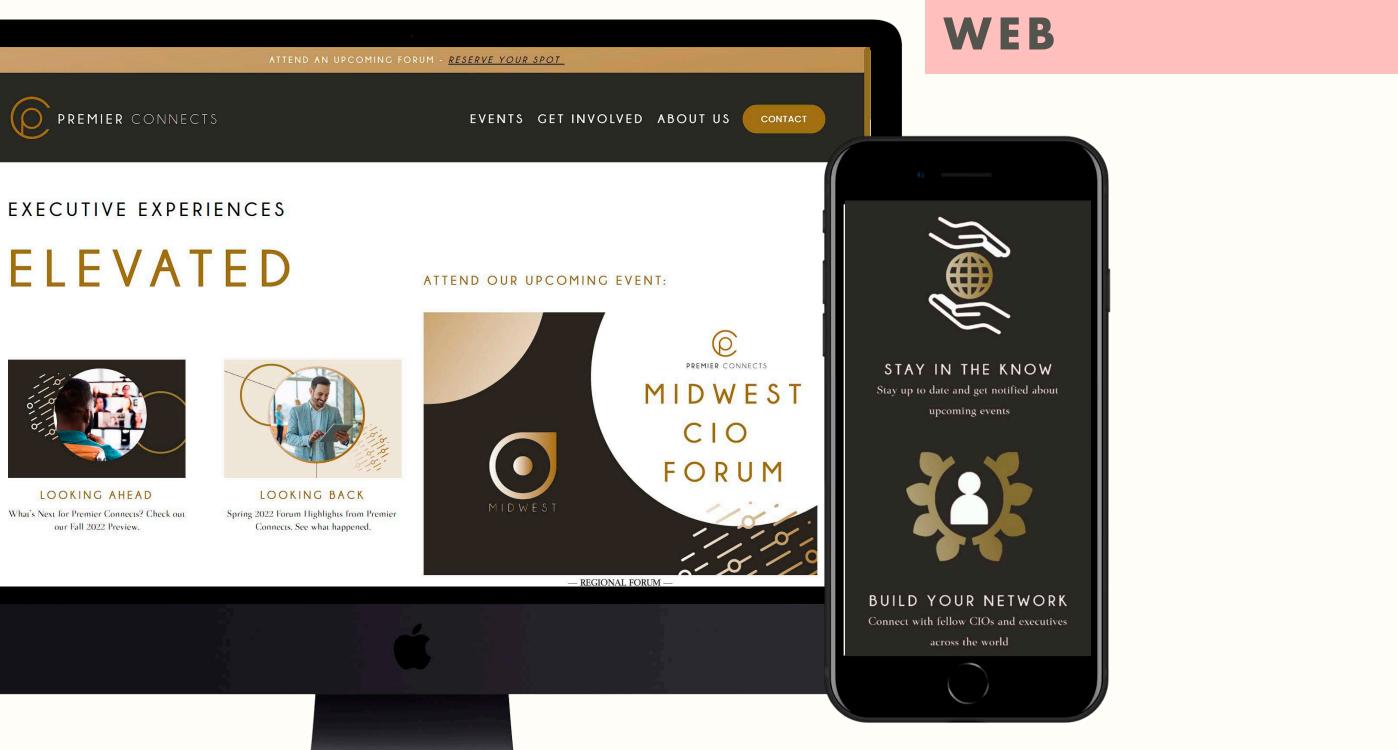




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a)yssas@premiercr 724.674.3971



## SOCIAL MEDIA





### BUILDING DEEPER CONNECTIONS WITHIN AN ISOLATED WORKFORCE

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### 2022 REGIONAL CIO FORUMS



Northeast:

Maine, Massachusetts,

New Hampshire. Vermont,

New York, Pennsylvania,

New Jersey, Delaware

and Maryland

Rhode Island, Connecticut,

K May 17

Southwest: Texas, Oklahoma, New Mexico and Arizona

West: Colorado, Wyoming, Montana, Idaho, Washington, Oregon, Utah, Nevada, California, Alaska and Hawaii

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(+)

May 19



Midwest:

Ohio, Indiana, Michigan,

North Dakota

Southeast: West Virginia, Virginia, Illinois, Missouri, Wisconsin, Kentucky, Tennessee, North Minnesota, Iowa, Kansas, Carolina, South Carolina, Nebraska, South Dakota and Georgia, Alabama, Mississippi, Arkansas, Louisiana and Florida



### ROBERT DEVITO Global Director, Customer + Partner Engineering

Welcome to the Era of Flexibility: WHY AGILITY IS THE KEY TO GETTING AHEAD

32%

### 2022 EXECUTIVE SURVEY RESULTS

We asked our community of IT Leaders to provide their guidance and feedback as to what they wanted to see in 2022. Below you will find a snapshot of the

CIO CHALLENGES IN 2022









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WATSON-NEIMY







## ELEVATE

– Influence –

## Ceadership Masterclass

ELEVATE

Influence

### **NEW BUSINESS LAUNCH**

Leading with Influence & Impact

Home



Venture X 4900 O'Hear Ave 29405 info@theelevateway.co

### WHO IS THIS FOR?

Entrepreneurs and People-Leaders who want to invest in the thing they use most, but may have been taught the least about -- communication choice and style.

In this workshop, you'll get an introduction to MK's signature training, The Essentials of Influence, and a chance to uplevel your leadership influence and impact.



May 25th 2021 5.00 PM

7.00 PM



## WANT TO WORK WITH US?

womenentrepreneursinc.com/studio-shop

melissa@womenentrepreneursinc.com



